

**SPECIFICATIONS** 

# ShoreTel Sky Managed Phone Systems for Real Estate

ShoreTel understands that the telephone needs of real estate organizations are different than those of other enterprises. That's why there's no such thing as a generic solution from ShoreTel. Our Smart Telephone Systems are optimized for real estate and are based on knowledge of the issues that face both commercial and residential real estate firms.

Real estate professionals must provide exceptional customer service to stand out from the competition and attract the best clients. What's more, they must leverage resources to maximize transactions. ShoreTel offers a comprehensive set of solutions designed to meet the unique challenges.

Increasingly, the key to success is developing a holistic view with useful metrics that help evaluate marketing campaign success, occupancy rates and sales practices. The ShoreTel system accommodates this with robust and flexible reporting and an open platform for integration with other business systems.

## Beyond the dial tone

ShoreTel for Real Estate includes the following:

- Real time business intelligence reports for detailed measurement of marketing campaigns
- Corporate voice mail integration with mobile devices such as Blackberry, iPhone, Android and others
- Extension based dialing between locations on a common platform
- Plug and play remote worker capabilities to attract and retain top agents
- Consolidated management of multiple locations with simple web based tools
- Personal Find Me/Follow Me Controls that enable use of cell phones without giving out cell phone numbers

- Presence monitoring with visibility of all agents from anywhere
- Integration with key business applications

When you invest in a phone system, you are buying more than dial tone and voicemail. With ShoreTel you are getting useful business information and an entire team dedicated to your success. Any given call might be important, so you should be focused on the phone call, not the phone system.

### **Maximize transactions**

ShoreTel helps you identify which marketing and advertising campaigns are most successful and which sales practices are driving business.

## Reduce agent turnover

It is much less expensive to retain a good agent than to find a new one. The key to low turnover is to provide flexibility and excellent tools for closing business.

#### Control costs

Our hosted solution offers a low initial capital investment with the flexibility to expand or contract your team quickly as market forces demand.

## Leverage office space

With ShoreTel's hoteling feature, you don't need to have a permanent desk for people who are infrequently in the office. Employees can log into any phone and have complete access to their personal profile and direct dial number.

## Be prepared

In the event of an emergency, easily re-route calls to another office, remote location or cell phones. Get voice mail alerts and transcriptions so you can return calls quickly.

#### About ShoreTel

ShoreTel is a provider of business communication solutions whose brilliantly simple unified communications platforms, applications and mobile UC solutions promise a new rhythm of workforce engagement and collaboration. With costly complexity eliminated by design from its award winning, all-in-one IP phone system, UC and contact center solution, and its industry leading hosted business phone system, workers enjoy a freedom and self-reliance that other providers can't match. Users have full control to engage and collaborate, no matter the time, place or device, for the lowest cost and demand on IT resources in the industry. ShoreTel is headquartered in Sunnyvale, California, and has regional offices and partners worldwide. For more information, visit shoretel.com or shoretelsky.com



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