



Premier Technologies, Inc.

Since 1991, Premier Technologies has designed and manufactured digital audio products for the Voice & Data industry. The Premier product line offers a variety of Music On-Hold and in-store marketing technologies to accommodate small, medium, and large enterprises. Using solid-state playback and MP3 audio, Premier Technologies equipment provides a reliable and user-friendly solution for business applications.

Products

• Hybrid 7600

Rack Mount Music On-Hold system with Ethernet and USB flash drive upload.

• Hybrid 7100

Rack Mount Music On-Hold system with Ethernet Upload.

Product Overview

The Hybrid 7600 is an IP-based digital message repeater used for Music On-Hold applications. This device is intended for reliable, high quality audio distribution to multiple locations via the customer IP network. The Hybrid On-Hold unit continuously plays MP3 audio stored in solid-state flash memory.

As a stand-alone device, the unit is connected to the music on-hold port of the ShoreTel VoIP phone system and a high-speed data (Ethernet) port. The On-Hold audio is fed into the ShoreTel system using a standard 1/8" audio cable (included).

The Ethernet connection allows for remote access to the unit using a standard web browser. The built-in web GUI allows the user to control volume, configure IP settings and load an MP3 file.

Solution Overview

The Hybrid 7600 unit provides a reliable, scalable solution to help organizations manage the delivery of On-Hold music and messages to remote locations. This product is ideal for multi-site companies.

Customers can now use their IP network to update On Hold audio, eliminating the need for traditional On-Hold systems that require physical media (tape, CD). The rack mount feature and web-based configuration ensure a simple installation with the ShoreTel VoIP phone system.

The Hybrid 7600 player includes a free software utility that allows for "batch loading" of multiple units simultaneously.



Key Features

- Load Music On Hold audio remotely via IP network
- Solid state playback / NAND flash memory
- Rack Mount
- LCD display
- Aluminum enclosure

Key Benefits

- Network delivery of audio can scale to an unlimited number of locations
- Centralized management will ensure time-sensitive On Hold updates are delivered
- Eliminates dependence for on-site involvement during message updates
- Ideal for clients with multiple locations or global operations

Customer Value

The Premier Technologies Hybrid 7600 On-Hold solution gives customers the ability to update their On Hold music and messaging files remotely, using their own internal resources. Historically, an enterprise-wide On-Hold solution was available only through a 3rd party service provider, which was responsible for management and delivery of the new On Hold files. Companies can reduce or eliminate this recurring 3rd party cost by using the Hybrid 7600 device and delivering the On Hold content themselves.

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About ShoreTel, Inc.

ShoreTel, Inc., (NASDAQ: SHOR) is a leading provider of Pure IP Unified Communications solutions. ShoreTel enables companies of any size to seamlessly integrate all communications - voice, video, messaging and data - with their business processes. Independent of device or location, ShoreTel's distributed software architecture eliminates the traditional costs, complexity and reliability issues typically associated with other solutions. ShoreTel continues to deliver the highest levels of customer satisfaction, ease of use and manageability while driving down the overall total cost of ownership. ShoreTel is headquartered in Sunnyvale, California, and has regional offices in the United Kingdom, Sydney, Australia and Munich, Germany. For more information, visit www.shoretel.com or call 1-877-80SHORE.



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